BRIDGEVIEW PARTNERS

BUSINESS CASE SERVICE MANAGEMENT

Industry: Regional Healthcare Provider

Company size: 42,000

Company revenue: \$9.0B

ITSM Customer Satisfaction

Interactive dashboard developed with breakdowns by Individual, Groups, Manager Roll Up, Director Roll Up, VP Roll Up & Priority

- Access to actual comments from customers about experience
- Recent Improvements
 - BVP transitioned the client from Help Desk Institute (HDI) contracted surveys to ServiceNow surveys aligned to the HDI metric standards
 - o Data is now in real-time and managed in ServiceNow dashboard
 - Customer continues to maintain CSAT benchmark standards

Increased CSAT scores from 3.5 to 5.0 within 4 months

Maintained **CSAT score of 5.0 over 12 months** during project

Solution created in 3 weeks

Manual monthly reports turned to **weekly automated reports**

Talk to Bridgeview today at the number below or request information <u>here</u>.

